

BeauBa
SALON

BUILDING INDIA'S NEXT PREMIUM SALON NETWORK

LUXURY EXPERIENCES.
PROVEN SYSTEMS.
SCALABLE GROWTH.

FRANCHISE INVESTMENT
PROSPECTUS INSIDE





THE BEAUTY OPPORTUNITY

BEAUTY IS ONE OF INDIA'S FASTEST-GROWING LIFESTYLE INDUSTRIES

Rising disposable incomes, premiumisation, evolving consumer preferences, and an increasing shift towards organised salon brands have transformed beauty services into an essential lifestyle category.

BeauBa is strategically positioned to capitalise on this growing opportunity by offering a premium salon experience backed by proven operational systems and a scalable franchise model.

Meet BeauBa

PREMIUM BEAUTY. NATURALLY DIFFERENT.

BeauBa is a premium unisex salon brand that seamlessly blends advanced salon expertise with nature-powered wellness.

Every BeauBa outlet offers premium hair, skin, beauty, and grooming services alongside the exclusive N4N natural product ecosystem, creating a differentiated customer experience and multiple revenue opportunities under one roof.





BeauBa at a Glance

Building a Brand Customers Trust



2+

PREMIUM
SALON LOCATIONS



2,500+

HAPPY CUSTOMERS
SERVED



4.4★

AVERAGE
GOOGLE RATING



50+

VERIFIED CUSTOMER
REVIEWS



N4N

EXCLUSIVE
N4N NATURAL
WELLNESS ECOSYSTEM

Leadership That Delivers

Led by Vision.
Driven by Experience.

BeauBa is led by Rohit Arora, an alumnus of IIT Bombay, ISB Hyderabad, and Kellogg School of Management, Chicago. Backed by leadership experience across Jawed Habib, KPMG, Arthur Andersen, and HSBC, his vision is to build India's most trusted premium beauty & wellness franchise.

EDUCATION



IIT Bombay



ISB Hyderabad



Kellogg School
of Management,
Chicago

EXPERIENCE



Jawed Habib



KPMG



ARTHUR ANDERSEN

Arthur Andersen



HSBC

Why BeauBa?

Built for Customers.
Designed for Franchise Success.



**PREMIUM
BRAND
POSITIONING**



**PROVEN
INDUSTRY
LEADERSHIP**



**ADVANCED
TECHNICAL
SERVICES**



**STRUCTURED SOPs &
OPERATIONAL SYSTEMS**



**END-TO-END
FRANCHISE SUPPORT**



**EXCLUSIVE
N4N NATURAL
ECOSYSTEM**



**MULTIPLE
REVENUE
STREAMS**



**FIXED
ROYALTY
STRUCTURE**



The N4N Advantage

Beyond Beauty.
Towards Wellness.

Unlike conventional salon brands, BeauBa integrates premium salon services with an exclusive range of N4N natural haircare and skincare products.

This unique ecosystem creates an enhanced customer experience, encourages repeat business, strengthens brand differentiation, and generates an additional retail revenue stream for every franchise partner. – 100%



Meet BeauBa

Multiple Revenue Streams.
One Powerful Brand.

BeauBa is designed to generate sustainable revenue
through multiple business verticals:



A diversified revenue model ensures
stronger profitability and long-term business sustainability.

Built to Help You Succeed

Comprehensive Franchise Support

PRE-LAUNCH



STORE DESIGN
& PLANNING



HIRING
SUPPORT



TECHNICAL
TRAINING



LAUNCH
PLANNING

POST-LAUNCH



MARKETING
SUPPORT



SOP
IMPLEMENTATION



PROCUREMENT
ASSISTANCE



REFRESHER
TRAINING



ONGOING
OPERATIONAL
GUIDANCE

The BeauBa Growth Engine

Driving Business Beyond Launch



Every BeauBa franchise benefits from a professionally designed growth ecosystem that helps generate awareness, attract customers, and encourage repeat business.

○ Grand Launch Campaigns

○ Festive Promotions

○ Digital Marketing

○ Social Media Support

○ Loyalty Programmes

○ Referral Campaigns

○ Seasonal Offers

○ Customer Retention Initiatives



Your Franchise Journey

A Structured Path to Business Ownership



ENQUIRY



FRANCHISE
EVALUATION



LOCATION
APPROVAL



FRANCHISE
AGREEMENT



SALON DESIGN
& SETUP



HIRING &
TRAINING



GRAND
LAUNCH



ONGOING BUSINESS
GROWTH & SUPPORT

Why Partner With BeauBa?

Building Success Together



Experienced Leadership



Premium Brand Positioning



Growing Beauty Industry

N4N

Exclusive N4N Advantage



Multiple Revenue Streams



Proven Business Model



Structured Operational Systems



End-to-End Franchise Support



Long-Term Growth Partnership





What Your Investment Includes

Total investment Rs. 17 LAKH

Franchise Fee

Rs. 500,000

Total CAPEX

Rs. 1,142,500

Total Partner Investment

Rs. 1,642,500

Duration of Tenure

5 Years

Royalty — Before Payback

25,000/month

Royalty — After Payback

40,000/month

Brand Minimum Guarantee

200,000/month

first 18 months or until payback



Build More Than a Salon. Build a Brand.

The beauty industry is evolving, and organised salon brands are leading its future. Backed by experienced leadership, a differentiated business model, structured systems, and comprehensive franchise support, BeauBa offers entrepreneurs the opportunity to build a premium business with long-term growth potential.

Let's Build the Future of Beauty. Together.